



# W PUNTA CANA

## SUSTAINABILITY FACT SHEET

W Punta Cana, Adult All-Inclusive redefines eco-conscious hospitality through thoughtful Caribbean-inspired architecture, resource-efficient operations, and Marriott International's Serve 360 sustainability framework—offering a luxurious experience while minimizing environmental impact.



### Architecture & Design That Respects Nature

Designed by Zanobia Architecture, led by Giuseppe Violante, an award-winning firm based in Palma de Mallorca and Ibiza, known for luxury projects grounded in sustainability.

The hotel's design is inspired by a hand reaching out to the beach, harmoniously integrating with the existing landscape and vegetation. Buildings act as a natural barrier while preserving native biodiversity.

Staggered structures and elevated walkways protect native flora and fauna, allowing natural ecosystems to thrive. The resort spans 60,000 square meters, with a layout that minimizes visual and environmental impact.

Native vegetation is used throughout to reduce irrigation needs and preserve the natural character of the site. The architectural layout leverages natural ventilation and daylight through open courtyards and shaded outdoor areas, minimizing energy use.

An innovative underground service infrastructure over 1 km (0.6 miles) long supports discreet logistics and the use of electric vehicles, improving operational efficiency.

High-efficiency building materials, including thermal-insulated roofing and sustainable carpentry, enhance energy performance.



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W Punta Cana operates under Marriott International's Serve 360: Doing Good in Every Direction platform, which integrates sustainability across all levels of operation. Marriott is committed to reducing absolute Scope 1 and 2 greenhouse gas emissions by 46.2% and Scope 3 emissions by 27.5% by 2030, with a long-term goal of net-zero emissions by 2050. Sustainability is reinforced by a cutting-edge Building Management System (BMS) that automates lighting, air conditioning, and supply operations. By intelligently regulating energy use and optimizing efficiency in real time, the resort reduces consumption without compromising comfort.



## Energy, Climate & Resource Optimization

Energy-efficient building standards include LED lighting and smart thermostats, in line with Marriott's global eco-design specifications. On-site solar energy systems contribute to renewable power generation.

Cold storage and mechanical systems are integrated into the hotel's subterranean design to reduce surface disruption and optimize energy use. W Punta Cana participates in Marriott's global Energy Optimization Program, with energy audits, smart metering trials, and real-time use dashboards to enhance performance and reduce emissions.

## Waste Reduction And Responsible Sourcing

In line with Marriott's target to cut food waste by 50% by 2025, W Punta Cana incorporates waste-tracking, composting, and donation programs.

All food and beverage operations emphasize bulk service, local procurement, and responsible packaging. In alignment with Marriott's company-wide initiative, W Punta Cana has transitioned away from single-use plastics—implementing bulk toiletry dispensers and compostable or reusable alternatives across operations.



### Sustainable Meetings And Events



W Punta Cana supports sustainability-focused meetings and events through Connect Responsibly with Marriott Bonvoy Events™, offering:

- Mobile check-in and mobile key.
- Energy-efficient digital signage and paperless menus.
- Linen-less, clutter-free meeting setups.
- Recycled content paper products and water alternatives.
- Responsibly sourced catering ingredients and bulk condiment service.
- Recycling stations throughout event spaces.
- Options to purchase certified carbon offsets.
- Electric vehicle charging stations (subject to availability).

Event planners can measure their event's carbon footprint and opt to purchase certified carbon offsets through Marriott's partner South Pole, supporting global climate action initiatives.



### CONNECT

-  @wpuntacana
-  @wpuntacanahotel

### W Punta Cana

Carretera Uvero Alto Higuey,  
La Altagracia, Dominican Republic,  
23000

[whotels.com/wpuntacana](https://whotels.com/wpuntacana)

+1 849-336-0075